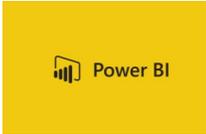




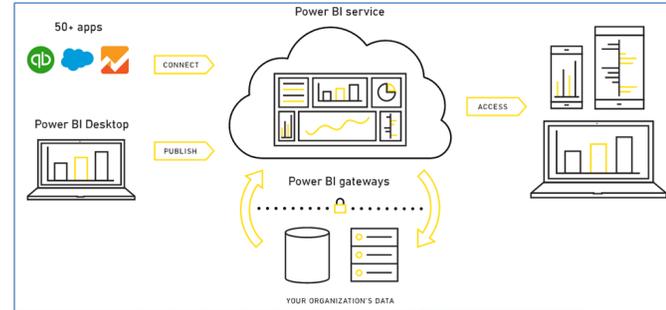
ABS Business Intelligence and Analytics Solutions: Microsoft Power BI



Microsoft Power BI dashboards provide a 360-degree view for business users with their most important metrics updated in real time, and available on all of their devices. It allows you to combine data from disparate databases, files, and web services with visual tools that help you understand and fix data quality and formatting issues automatically using the Microsoft Power BI Desktop which is a feature-rich data mashup and report authoring tool.

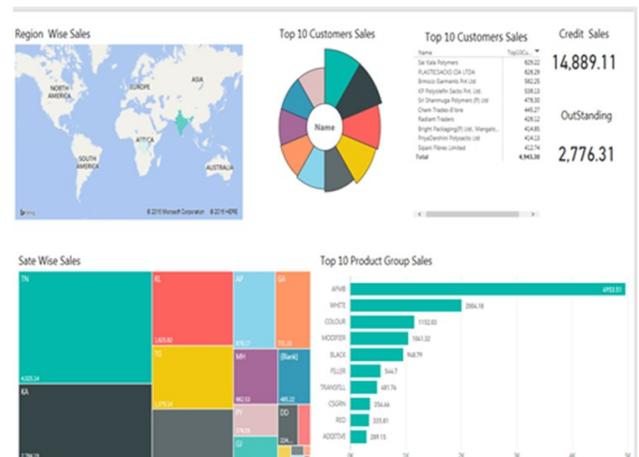
Microsoft Power BI Service

- Publish reports securely to your organization and setup automatic data refresh so everyone has the latest information.
- Microsoft Power BI can unify all of your organization's data, whether in the cloud or on-premises. Using the Microsoft Power BI gateways, you can connect SQL Server databases, Analysis Services models, and many other data sources to the same dashboards in Microsoft Power BI.
- Embed Microsoft Power BI reports and dashboards in existing reporting portals or applications.
- Access your data and reports from anywhere with the Microsoft Power BI Mobile apps, which update automatically with any changes to your data.



Microsoft Power BI Technology / IT Benefits:

- Microsoft Power BI puts business intelligence creation into the hands of analysts who can extract source data, create a dataset, transform or manipulate the data, visualize the data and publish the resulting reports and dashboards. For progressive or iterative analysis, analysts can evolve the BI with new measures or dimensions without IT involvement.
- The Question and Answer (Q&A) function may be the top cited benefit and capability in achieving self-service BI.
- The dashboard visualizations are continually updated from the community. Interactive geo-map visualizations are empowered by Bing Maps.
- The underlying Microsoft Power BI technology is an in-memory analytics engine and columnar database that supports tabular datastore structures used by Microsoft Power Pivot. This achieves a balance between performance and ease of use (as compared to three dimensional cubes which require more complex assembly and query languages, such as MDX (multidimensional expressions) for SSAS).
- The DAX (Data Analysis Expressions) scripting language is a relatively simple construct used to create calculated columns and measures. It's similar to Excel, although while Excel is cell based, DAX is column based.
- The product is updated monthly.



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