



## Challenges faced by Bulk Chemicals Manufacturers: How can Digital Transformation help?

Some of the typical business challenges faced by bulk chemical manufacturers are:

- Estimating market demand and seasonal variations in demand
- Balancing production and inventories
- Responding to variations due to global commodity trends
- Streamlining and standardization of processes and quality across units

[Affordable Business Solutions](#) has enabled bulk chemical manufacturers to address business challenges for over 12 years. Our strong understanding of the bulk chemical business has been embedded in ABS Baadal - an Industry Vertical Solutions for bulk chemical manufacturers that includes a suite of pre-configured ERP/ CRM/ Business Analytics solutions offered on the Cloud Computing model.

One of our clients, a leading manufacturer of calcined petroleum coke (CPC) in India has realized the following business benefits after digitally transforming his business leveraging ABS Baadal:

- Automation of business and production processes
- Speedy transactions and response time
- Insight into operational improvements.
- Accelerated processes from quotation to production
- Easy adoption across units
- Increased visibility into business
- Streamline and reduce supply chain costs through less on-hand raw materials and finished goods
- Reduce the company's inventory by 2 percent

Share your thoughts and responses on [ABS Linked-In](#). To inquire about our services, mail us on [absbaadal@abs.in](mailto:absbaadal@abs.in). Learn more about our clients and how they've overcome their business challenges [here](#)

