



4G Telecom: Driving Adoption of ERP/ CRM / Portal Solutions on the Cloud by Indian SMEs

While the need for adoption of ERP/CRM solutions has been accepted by Indian SMEs, most of them have been reluctant to subscribe to these services on the Cloud because of the cost of 3G/ 4G services, the unreliable and slow access to the traditional internet service providers and possibly, the perceived security risks of data on the cloud.

The launch of 4G telecom services and the competitive price points now being marketed are expected to eliminate all these apprehensions. This digital transformation is expected to reshape both the IT and business landscapes as traditional enterprises transform into digital natives. Access to high-speed internet from anywhere will promote the ability for a growing number of employees to work remotely or via mobile devices - therefore having access to company data at any time is essential.

Yet, it is surprising how many businesses still hesitate to have a cloud technology policy in place. There is still this perception that adopting an ERP solution is expensive, difficult to implement and time-consuming. It is clear that the Cloud is here to stay and companies that don't start to explore it now will run the risk of falling behind their rivals.

ABS Baadal offers pre-configured solutions for specific industry verticals that can be "Rapidly Deployed" in a matter of weeks at affordable subscription price-points. ABS Business Consulting can help an organization adapt to and leverage the ERP to add an estimated 2% to your bottom-line. Affordable Business Solutions has enabled component manufacturers to address business challenges for over 12 years. Our strong understanding of the component manufacturing business has been embedded in ABS Baadal - an Industry Vertical Solutions for Component Manufacturers that includes a suite of pre-configured ERP/ CRM/ Business Analytics solutions offered on the Cloud Computing model for Component Manufacturers including Fabrication, Precision Machining, Foundry, Forging, Plastics, and Rubber. ABS also offers business consulting to enable you to embrace LEAN/ Global Manufacturing Excellence practices, which can help you implement programs to increase the value added per employee. ABS Baadal provides the IT solutions which can help monitor, track and increase the overall productivity and efficiency of your organization

Do let us know your thoughts and responses at ABS Linked-In. if you would like to explore how you could leverage ABS Baadal and our business consulting services, please connect with us at absbaadal@abs.in

