



Grow or remain small and agile? An SME does not have the luxury to choose!!

An SME's success is typically due to its agility, responsiveness, and ability to innovate – capabilities that are linked to the fact that there are very few levels of hierarchy in an SME. The entrepreneur's direct involvement in every aspect of the SME's operations translates into the passion, hunger, productivity, and resourcefulness that are responsible for the SME's success.

Unfortunately, the very same "flat" organization structure is perceived to become the bottleneck for the SME's growth. As "scalability" becomes the mantra, there is a tendency to emulate the structure of a large enterprise and add to the number of levels of hierarchy within the enterprise – thereby, running the risk of losing the "soul" of the SME.

Interestingly, these levels of hierarchy are the bane of the large enterprises. Many, if not all, are struggling to reduce the number of hierarchy levels in order to "recapture" the innovativeness, agility and lower costs of their SME roots. Large Enterprises have been and continue to invest in Information Technology solutions in order to cut down the layers of hierarchy and enable higher efficiencies.

On the other hand, by investing in an ERP, an SME can **grow** rapidly and efficiently – without adding to the levels of hierarchy and becoming less efficient!

[Affordable Business Solutions](#) has enabled SMEs to address these business challenges for over 12 years. Our strong understanding of the SME ethos has been embedded in ABS Baadal – a suite of pre-configured ERP/ CRM/ Business Analytics solutions for a gamut of Industry Verticals offered on a Cloud Computing model. ABS also offers business consulting to enable an SME to embrace LEAN/ Global Manufacturing Excellence practices.

Do let us know your thoughts and responses at [ABS Linked-In](#). Please connect with us on absbaadal@abs.in

