



## **The End of Uncertainty? It's Time to Act!!!**

Indian Businesses have been on a “wait-and-watch” mode for the past couple of years. Additional investments in marketing, capacity increase, diversification and IT – all of which are considered imperatives for growth – have typically been put “on hold” due to the uncertainties in the eco-political space – both in India and globally.

However, the last few months have dramatically reduced the uncertainty that has caused Indian SMEs to hit the “pause” button over the past few months. Some of the key developments that businesses have been waiting for are now in the past:

- a) GST is now very clearly set to take-off on July1, 2017
- b) Demonetization is behind us, and the era of digitization is clearly ahead of us.
- c) The long-awaited state elections in India are over (with a decisive mandate for the ruling party!)

Clearly, the time for “uncertainty” is over, and it’s now time to act! “Go-for-Growth” will be the mantra for all Indian businesses now. In order to manage sustained growth in the GST era, investment in Information Technology is no longer “nice-to-have” – but an imperative! The question to be asked isn’t “can we afford an ERP?” – but, “can we afford NOT to have an ERP?”.

Affordable Business Solutions offers ABS Baadal - an Industry Vertical Solutions for Component Manufacturers that includes a suite of pre-configured ERP/ CRM/ Business Analytics solutions offered on the Cloud Computing Model. ABS Baadal can help monitor, track and increase the overall productivity and efficiency of your organization.

ABS also offers business consulting to enable you to embrace LEAN/ Global Manufacturing Excellence practices, which can help you implement programs to increase the value added per employee.

Do let us know your thoughts and responses at [ABS Linked-In](#). If you would like to explore how you could leverage ABS Baadal and our business consulting services, please connect with us at [absbaadal@abs.in](mailto:absbaadal@abs.in)

