



## **E- Commerce, the next frontier in business**

India's biggest startup, Reliance Jio has finally rolled out its services to the Indian market. As a result of Providing affordable handsets and internet access to consumers especially in rural areas, we will see an increase in digital activity within the country.

With the penetration of the Internet, it is certain that the E-Commerce activities will increase as more and more people will buy stuff online, thus creating a ripple effect in the economy. With better connectivity, there will be significant growth in both new users and existing users. As people start to get addicted to its 'convenience' factor, online shopping will soon be a way of life for one and all.

By taking a digital approach, businesses will have the opportunity to be more interactive with their customers and will see more of their revenues flowing through digital channels. The time has never been more ripe for small business to market their products online as customer base will grow dramatically but so will competition. One sure way of successful staying ahead in the race is to invest in an ERP solution for your business. This will enable your organization to be flexible and quickly adapt to the changes in customer demand.

Affordable Business Solutions has enabled component manufacturers to address business challenges for over 12 years. Our strong understanding of the component manufacturing business has been embedded in ABS Baadal - an Industry Vertical Solutions for Component Manufacturers that includes a suite of pre-configured ERP/ CRM/ Business Analytics solutions offered on the Cloud Computing model for Component Manufacturers including Fabrication, Precision Machining, Foundry, Forging, Plastics, and Rubber. ABS also offers business consulting to enable you to embrace LEAN/ Global Manufacturing Excellence practices, when can help you implement programs to increase the value added per employee. ABS Baadal provides the IT solutions which can help monitor, track and increase the overall productivity and efficiency of your organization

Do let us know your thoughts and responses at ABS Linked-In. If you would like to explore how you could leverage ABS Baadal and our business consulting services, please connect with us at [absbaadal@abs.in](mailto:absbaadal@abs.in)

