



## **Anytime, Anywhere Analytics: A must for any SME**

Running a small business comes with its own set of challenges. From managing sales to checking the inventory, there is a lot that an entrepreneur has to manage. With the right systems in place programmed to handle business operations and give real-time analytics, SME owners can reduce the time spent on running the daily chores and refocus on the task that matters the most.

With automated systems and use of digital technologies, SMEs can make communication with customers quick and easy. Customers also appreciate prompt response and acknowledgement of their queries. Adding analytics here would also help SMEs understand the customer trends and prepare themselves accordingly. With Analytics you can track each and every order, from start till end, with a single click. Since everything is integrated into a system, it reduces the risk of missing information or frauds.

Effective ERP systems and management dashboards can facilitate tracking requirements of the industry, improving the response time of businesses to market fluctuations. SMEs need technology like ERP, but they often hesitate to adopt them due to lack of expertise.

Affordable Business Solutions offers business solutions, business process, and analytics consulting services. ABS's business solutions have been built on Microsoft Dynamics and SAP Business One platforms and include ERP, CRM, Business Intelligence / Management Dashboards, Enterprise Portals and Mobile applications customized to the needs of each of these domains. ABS's Business Analytics-as-a-Service offers Business Intelligence/ Management Dashboard on a cloud-computing platform that can be deployed on any ERP / CRM platform.

ABS's Business Transformation Consulting enables customers to grow profitably by leveraging our industry vertical solutions and offering consultancy in business processes and business analytics—thereby increasing efficiency and driving consistent, profitable growth

Do let us know your thoughts and responses at ABS Linked-In.

If you would like to explore how you could leverage ABS Baadal and our business consulting services, please connect with us at [absbaadal@abs.in](mailto:absbaadal@abs.in)

