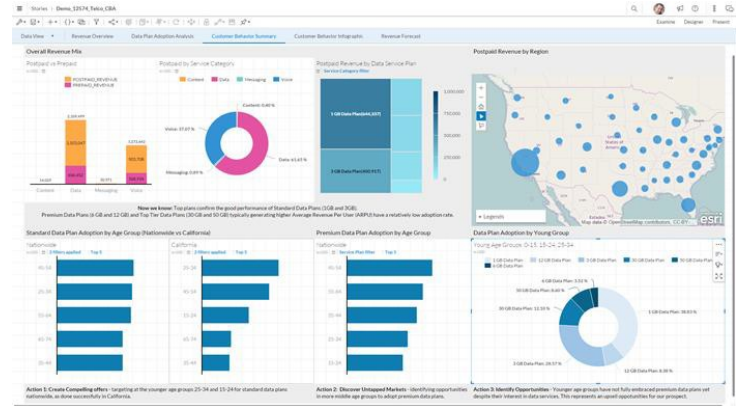


SAP BusinessObjects Cloud is a new generation of Software-as-a-Service (SaaS) built on SAP HANA Cloud Platform that provides business intelligence, planning and predictive capabilities for all users in one solution.

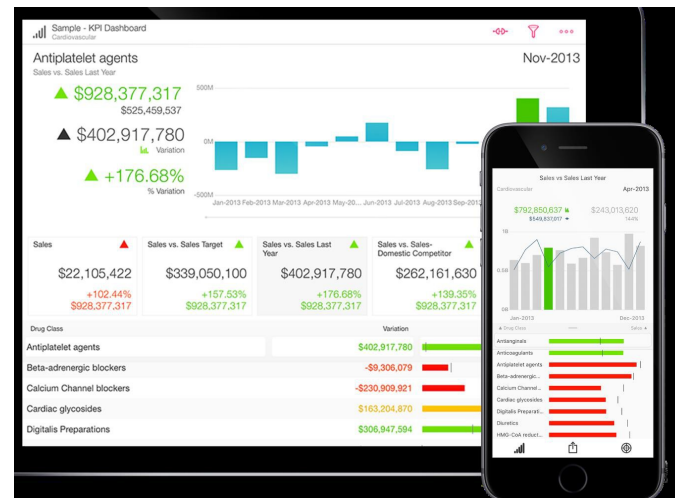
SAP BusinessObjects Cloud allows you to

- Integrated planning and business Intelligence saves time and reduces errors.
- Single cloud platform for all users reduces cost of ownership and speeds deployment.
- Analyze root causes to identify business risks and opportunities in real-time.
- Digital Boardroom contextualizes boardroom experience across people, places and devices.



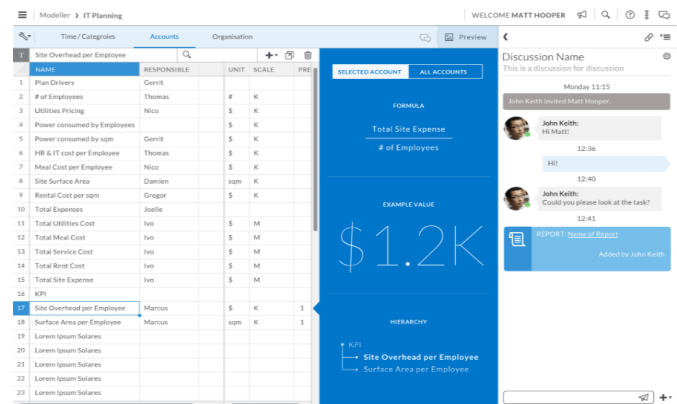
SAP BusinessObjects Cloud User Benefits

- Answer ad-hoc questions on-the-fly to better understand the business.
- Visualize new outcomes.
- Predict new opportunities.
- Plan new strategies.
- Share with the Team.



SAP BusinessObjects Cloud Technology / IT Benefits

- Real-time 360° reporting without data duplication.
- One reporting environment.
- Content from different business areas aligned on a single semantic model.



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